

Healthier Mornings Start with How Kids Get to School

A free program that helps schools celebrate walking, biking, and rolling to school

Research shows that students who walk or bike to school arrive more alert, more focused, and more ready to learn. They get more daily physical activity, build independence, and feel more connected to their community.

Shift for Schools is a free program from Green Streets Initiative that helps schools celebrate active transportation — walking, biking, and rolling to school — with classroom competitions, community engagement, and measurable results.

How It Works

Each morning, teachers do a quick hand-raise tally: "Who walked? Who biked? Who took the bus?" and record the counts on a classroom chart. On Fridays, they photograph the chart and our app handles the rest — tallying results, updating classroom competitions, and generating impact reports.

No student accounts. No student devices. No apps on kids' phones. Under 5 minutes per week for teachers.

WHAT YOUR SCHOOL PROVIDES

- A staff liaison (15 min/week)
- One or more participating classrooms
- Space for hallway displays
- Newsletter or backpack flyer distribution

WHAT SHIFT PROVIDES

- Kickoff assembly script and materials
- Weekly tracking charts (auto-generated)
- Classroom competition management
- Monthly impact reports
- Curriculum-aligned classroom activities
- Walk/Bike Bus planning support
- SRTS partnership guidance

What Schools Experience

Classroom vs. classroom competitions that build energy and school spirit. Walk/Bike Bus support for families who want to commute together. Monthly data on active trips and community participation. A pathway to Safe Routes to School partnership and infrastructure funding eligibility.

The Shift for Schools program is provided at no cost by Green Streets Initiative.

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